

EXHIBITOR & SPONSOR PROSPECTUS



WLSFA.ORG

WLSFA

LIVING OUR TRANSFORMED LIVES TOGETHER
MARCH 11-13TH 2022
LAKE LAS VEGAS WESTIN RESORT & SPA

PROFESSIONAL & PATIENT SPEAKERS

AFTER HOURS ZERO PROOF LOUNGE	EXPO WITH YOU IN MIND
CONTESTS & MINI FUNDRAISERS	CASUAL CORNER
VINTAGE VEGAS FRIDAY NIGHT	5K WALK/RUN
SATURDAY NIGHT ANNIVERSARY GALA	GREAT PEOPLE & MUCH MORE!

**WESTIN HOTEL LAKE LAS VEGAS, NEVADA
MARCH 11-13TH, 2022
WWW.WLSFA.ORG**

Let's Transform Lives Together in 2022!

THE ONLY CONFERENCE
WHERE YOUR DOLLARS
FUND GRANTS FOR WEIGHT
LOSS SURGERIES

The WLSFA Making a Difference Conference is unlike any other obesity related events held in the United States. This event brings together the weight loss surgery patient community, medical professionals, and industry partners with the mission to raise funds in order to award surgical grants to those afflicted with the disease of obesity.

Along the way, companies meet customers, patients meet each other, and the result is an event that is inspirational, educational and memorable.

WLSFA attendees are anxious to meet you and hear about your offerings. They seldom have the opportunity to hear firsthand about all the offerings available to our community and learn about your products and services and how they might be able to use them in their journeys to success as weight loss surgery patients.

We estimate that...

- 85% of the attendees are female
- The average age is 47
- Median income is \$62,000
- Return attendees is 45%

**OVER 25 EXHIBIT SPACES
AVAILABLE WITH
BREAKS EVERY 45
MINUTES**



2022 GENERAL EXHIBITOR PACKAGE

March 11th, 2022 - 8:30am - 3:00pm

March 12th, 2022 - 8:30am - 3:00pm

Returning Exhibitor - \$800 Table Fee

New Exhibitor - \$1,000 Table Fee

*Additional Tables can be added for \$200 each

Each Exhibiting Package Includes:

- 6 ft. draped table with 2 chairs and wastebasket.
- 2 event badges with full access to refreshments, meals and evening events.
- One complimentary swag bag insert.
- One or more donated items to be raffled off during the event with company recognition.
- Exhibitor advertising with your clickable company logo listed on the WLSFA conference website page (beginning at the time of payment and continuing through May 31st, 2022).
- Social media recognition and exposure posted two times per month (beginning the time of payment and continuing through May 31st, 2022).
- One-time post-event outreach to event attendees via email from the WLSFA.

Inspire attendees in scenic Lake Las Vegas with your exhibit!



2022 SPONSORSHIP INCLUDED BENEFITS

March 11th, 2022 - 8:30am - 3:00pm

March 12th, 2022 - 8:30am - 3:00pm

Each Sponsorship Package Includes:

- (1) 6 ft. draped table with 2 chairs and wastebasket.
- 4 event badges with full access to refreshments, meals and evening events.
- Access to all general and breakout sessions.
- VIP Reception held on Saturday, March 12th from 5:00pm - 6:00pm.
- VIP Seating at events.
- Logo printed in event agenda.
- Projected Logo at general sessions.
- Company information listed online and mobile app agenda.
- Unlimited swag bag inserts.
- One or more donated items to be raffled off during the event with company recognition.
- Sponsorship listing with your company's mission, clickable logo, and clickable company name links on the WLSFA conference website page (beginning at the time of payment and continuing through May 31st, 2022) categorized by sponsorship level.
- Social media recognition and exposure posted weekly times (beginning the time of payment and continuing through May 31st, 2022).
- Scrolling banner ad on the WLSFA website (beginning at the time of payment and continuing through May 31st, 2022).
- Your company logo will be placed in all conference marketing emails (beginning at the time of payment).
- Permission to use the WLSFA logo on any marketing materials, product packaging, email signatures and online communications for a period of 1 full year from the time of payment.
- One-time pre and post-event outreach to event attendees via email from the WLSFA.



2022 SPONSORSHIP ADDITIONAL BENEFITS

PLATINUM SPONSOR \$25,000



- One grant named in honor of your company including all press releases and social media coverage.
- A WLSFA board member will be onsite at the time of surgery featuring your company for making this weight loss grant possible.
- Your company will be promoted on the WLSFA website's homepage for a period of one year (from time payment is received).
- Feature a product with links on the WLSFA website for a period of 1 year from time payment is received.
- Premier table placement at main event showcasing your level of sponsorship.
- First choice pick in exhibiting table placement.
- Priority seating for 6 at all sessions.
- (1) Additional complimentary 6 ft. draped table with 4 chairs.
- One large branded display item located in a prominent place.
- One special branded item up to \$1,000. (Additional branded items can be purchased separately).
- Sponsorship listing with your company's mission, clickable logo, clickable company name links and clickable social media links on the WLSFA conference website page (beginning at the time of payment and continuing through May 31st, 2022) categorized by sponsorship level.

GOLD SPONSOR \$10,000



- Feature a product with links on the WLSFA website for a period of 1 year from time payment is received.
- Second choice pick in exhibiting table placement.
- Priority seating for 4 at all sessions.
- (1) Additional complimentary 6 ft. draped table with 4 chairs.
- One special branded item up to \$1,000. (Additional branded items can be purchased separately).
- Sponsorship listing with your company's mission, clickable logo, clickable company name links and clickable social media links on the WLSFA conference website page (beginning at the time of payment and continuing through May 31st, 2022) categorized by sponsorship level.

2022 SPONSORSHIP ADDITIONAL BENEFITS

SILVER SPONSOR \$5,000



- Third choice pick in exhibiting table placement.
- Priority seating for 4 at all sessions.
- (1) Additional complimentary 6 ft. draped table with 2 chairs.
- One special branded item up to \$250. (Additional branded items can be purchased separately).
- Sponsorship listing with your company's mission, clickable logo, and clickable company name links on the WLSFA conference website page (beginning at the time of payment and continuing through May 31st, 2022) categorized by sponsorship level.

BRONZE SPONSOR \$3,000



- Fourth choice pick in exhibiting table placement.
- Priority seating for 2 at all sessions.
- One special branded item up to \$100. (Additional branded items can be purchased separately).
- Sponsorship listing with your company's mission, clickable logo, and clickable company name links on the WLSFA conference website page (beginning at the time of payment and continuing through May 31st, 2022) categorized by sponsorship level.

SPECIAL BRANDED ITEMS - PRICED AS MARKED

Photos will be taken and used as extra social media marketing during the event shouting out each branded item and sponsor(s).

Photo Booth \$1500 (1 sponsor) - Your brand will be prominently placed here as guests take exciting photos with themselves and others.

Casual Conversation Corner Lounge Area \$1000 (1 sponsor) - Attendees will relax in this area with comfortable seating where discussion group sessions will take place. Your brand will be prominently placed here.

Charging Station \$1000 (1 sponsor) - This will be a popular gathering place as people charge their electronic devices.

Swag Bags \$1000 + Cost of Bags (1 sponsor) - Your brand will be placed on the bags that attendees will use to carry throughout the conference. Your brand will have on-going exposure beyond the weekend, as people use them once they get home to carry groceries, gym clothes, etc. **SOLD OUT!**

Lanyard \$700 + Cost of Materials and Printing (1 sponsor) - Your brand will be displayed on every attendee throughout the weekend. Many take the names badges home as souvenirs of the conference.

Registration Welcome Signs \$700 (1 sponsor) - Your brand will be the first sign people see as they go to the registration area.

Stomp Out Obesity 5k Start/Finish Banner \$500 (1 sponsor) - Your brand will be seen in photos as participants pass under as they start and finish the 5k. Ongoing branding will be shown all over social media as participants post photos of themselves at the finish line shouting out this accomplishment!

Stomp Out Obesity 5K T-Shirt \$250 (10 sponsors) - Your brand will be on the back of the 5K t-shirts. Shirts continue to be worn after attendees return home and wear them and continue to post on social media. Photos will be taken at the event highlighting your branded t-shirts which will be posted all over social media from the WLSFA and individuals. These shirts are an honor and participants proudly wear them.

Stomp Out Obesity Mile Markers \$250 (1 sponsor) - Your branding will be placed on each mile, seen by all participants as they proudly accomplish this 5K. Photos will be posted all over social media by participants, as well as, the WLSFA.

Coffee and Beverage Station \$250 (5 sponsors) - Your branding will be on a sign at the beverage and coffee station. Your branding will be seen by every coffee and beverage drinker throughout the weekend.

Event T-shirt Logo \$250 (10 sponsors) - Your logo on the back of t-shirts. These were a hit with attendees and are worn throughout the conference, as well as after returning home.

Lanyard Buttons to Hand Out at Your Table \$100 per 100 (5 sponsors) - In Vegas we will be offering our lanyard buttons once again. The buttons are a popular item at our events. People walking around pinning these on lanyards. They keep these from year-to-year and add on to them as the years go by.

Bike With Bill T-Shirt Branding \$100 (10 sponsors) - Your logo on the back of the t-shirt. These are high quality shirts with quality artwork and people continue to wear them after they return home from the conference.

EXAMPLES OF WEBSITE ADVERTISING

PLATINUM AND GOLD SPONSORS

BariatricPal

CLICKABLE COMPANY
NAME LINKS

BariatricPal is your source for high-quality weight loss & bariatric products used by physicians and weight loss centers at discount prices. BariatricPal carries over 3500 different products from over 150 bariatric friendly brands.



CLICKABLE SOCIAL MEDIA LINKS



BARIATRIC PAL

CLICKABLE LOGO LINKS

SILVER AND BRONZE SPONSORS

Bariatric Advantage

CLICKABLE COMPANY
NAME LINKS

Bariatric Advantage nutritional supplements and products are scientifically formulated to meet the specialized nutritional demands of patients who have undergone bariatric surgery or are following a medically supervised weight-loss program. We believe that through quality and adherence to scientific principles, we can help support a vision of life-long health for bariatric patients.



CLICKABLE LOGO LINKS

EXHIBITORS

CLICKABLE LOGO LINKS



THANK YOU FOR CONSIDERING THE WLSFA



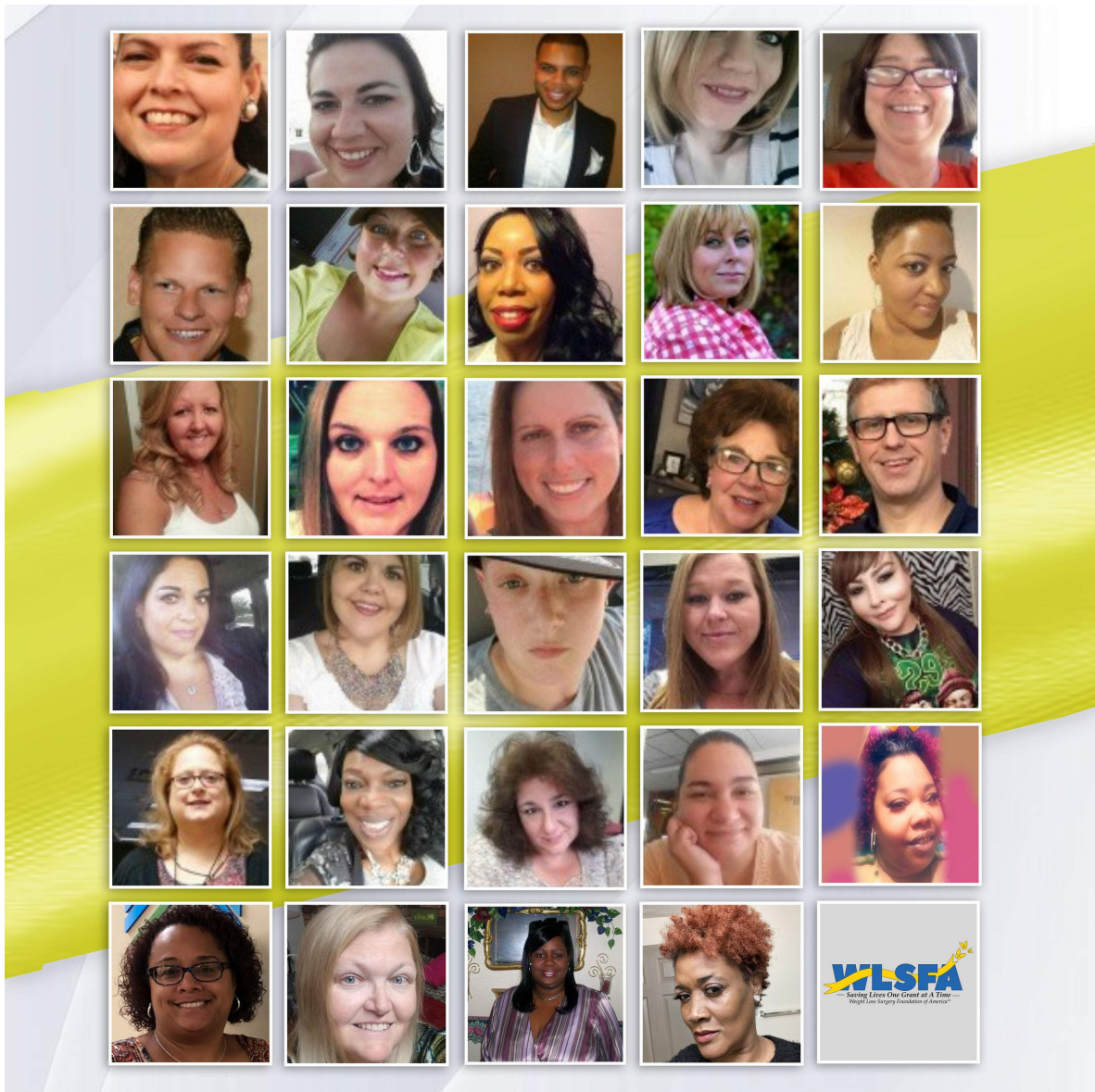
THANK YOU TO OUR PAST EXHIBITORS & SPONSORS

If you have exhibited or sponsored in the past at one of the WLSFA Making a Difference Bariatric Conferences, then take a LOOK at the faces here because YOU have helped to save 29 grant recipients from the chains of obesity! THEY thank you and the WLSFA thanks you!

If you have not been part of one of our events in the past, consider joining us in Las Vegas and have a significant part in changing the lives of those in desperate need of hope for a long and healthy life.

Remember...

TheWLSFA is the ONLY Conference Where YOUR dollars Fund Grants for Weight Loss Surgeries!





WLSFA Exhibitor Terms and Conditions

Exhibitors who have confirmed booth reservations agree to be subject to the following rules and regulations:

1. **TIME REQUIREMENTS:** Exhibitors will have access to exhibit area at 6:00 am. on Friday, March 11, 2022 for the purpose of load-in and set-up of exhibit spaces. All set-up must be completed in full by 8:00 am. All exhibitors will be provided a program agenda prior to the event detailing times of sessions and are expected to have a representative at their exhibit from 8:00 am to 3:00 pm daily. Exhibitors agree not to break down until 3:00 p.m. on Saturday, March 13, 2022.
2. **ARRANGEMENT OF SPACE:** Exhibitors are required to arrange their displays so as not to obstruct the general view or conceal other exhibits.
3. **SIGNS:** No special signs, apparatus, etc., will be permitted to extend more than 8 feet above the floor, and no interference with light or space of other exhibitors will be allowed. No signs or banners are to be placed outside the exhibit space assigned to exhibitor. All signs should be produced by a professional service. Signs may not be hung from the ceiling or beams without permission from the venue. Any associated costs of hanging items will be at the expense of the exhibitor.
4. **LITIGATION:** If a suit or action is filed regarding this contract, the exhibitor assumes responsibility to pay the management costs and reasonable attorney fees as set by the court, in accordance with the laws of the State of California.
5. **LICENSES:** Any and all licenses, city, county, state or federal, inspections or permits required by law of any exhibitor in the installation or operation of his display shall be the sole responsibility of the exhibitor at his own expense prior to the opening of the event.
6. **SELLING PRODUCTS IN EXHIBIT and SAMPLING:** Cash and carry selling of factory sealed products is permitted. Orders may be taken for merchandise or services to be delivered at a future date. All sales taxes are the obligation of the exhibitor.
IMPORTANT! Any vendor who will be sampling open food items must have an approved portable sink and must follow state Health Department Rules. The exhibit area will be inspected by the health department prior to the doors opening. Any vendor who is not compliant with the rules will not be allowed to sample open products. Factory sealed samples are not affected by these rules.
7. **SOUND CONTROL:** All audio/visual equipment or machinery that is of sufficient volume to annoy other vendors will not be permitted. Public address systems used to attract passersby attention in front of your booth will not be permitted.
8. **POLITICAL OR RELIGIOUS** materials or conversations are not allowed in the EXPO area.
9. **FIRE AND SAFETY PRECAUTIONS:** All fire and safety precautions as required by local fire department ordinances will be fully complied with.
10. **CARE OF BUILDING AND EXHIBITS:** Exhibitors will be responsible for any damage done to the building by them, their agents, or employees. Any property destroyed or damaged by exhibitors must be replaced to original condition by the exhibitor at the exhibitor's expense. All rules and guidelines established by the venue regarding conduct in their facility will be adhered to.
11. **LIABILITY:** Neither Weight Loss Surgery Foundation of America, the Hotel, the employees thereof, nor its agents, nor the management of the event, nor its committee will be responsible for any injury, loss, or damage that may occur to the exhibitor's employees or property from any cause whatsoever, prior, during, or subsequent to the period covered by the exhibit contract; and the exhibitors signing the contract expressly release the foregoing Foundation, its agents or assigns and the convention committee members from any and all claims for such loss, damage, or injury. It is understood that consignment of goods is entirely at the risk of the exhibitor.
12. **EVENTUALITIES:** In case the venue shall be destroyed by fire, or the elements, or by any other cause, or in case any other circumstances shall make it impossible for the venue to permit the contracted space to be occupied by the exhibitor, the agreement shall terminate and the exhibitor shall waive any claim for damage or compensation except for the pro rata return of the amount of the booth rental fee.
13. **EXHIBITOR CONTRACT:** We, the undersigned, have the authority to enter into this agreement on behalf of the company identified in this document and do hereby apply for the reservation of exhibit space in the WLSFA Conference being held in Henderson, NV at the Westin Lake Las Vegas Spa & Resort March 11-13, 2022. When executed by the undersigned, this shall constitute a binding agreement between WLSFA, who agrees to rent to the undersigned exhibitor, and the undersigned exhibitor, who agrees to rent from WLSFA, the exhibit space at the WLSFA Conference more fully described in sections 1 – 12 of this agreement.

We have read and agree to abide by the terms which are part of this agreement and any such additional rules and regulations as may be adopted by WLSFA. This Agreement shall be legally binding between WLSFA and the exhibitor upon acceptance in writing by WLSFA. We understand that any change in the information on this agreement must be made in writing. We understand only one company may exhibit per booth. There are no refunds. Sign here _____ Date _____

APPLICATION TO EXHIBIT

Complete the exhibitor application below to reserve your booth for the 2022 WLSFA Bariatric Conference Exhibition. Sponsors will be given priority to select booth space location on or before March 1, 2022 based on date of application and payment received. If an alternate payment schedule is needed contact WLSFA at info@wlsfa.org before resubmitting this application.

Exhibit Booth Application/Reservation

Company/Organization Name (as you prefer it to appear in promotional materials): _____

Company Contact: _____ Position: _____

Address: _____ City: _____ ST: _____ Zip: _____

Phone: _____ email: _____

Has your company/organization sponsored or exhibited at a past WLSFA bariatric patient conference: ☐ Yes ☐ No



2022 Marks the 10th Year Diamond Anniversary celebration of the Weight Loss Surgery Foundation of America (it was scheduled to occur in 2020, but due to COVID19 we have moved the celebratory conference to 2022). Check below to help sponsor one of our 29 grant recipients' expenses to attend the WLSFA Bariatric Conference in Las Vegas:

☐ Yes we will donate \$200 ☐ We would like to donate \$_____ ☐ No, not at this time

PAYMENT OPTIONS

WLSFA TAX ID (501 C3): 27-2497501

Payment by Credit Card:

Charge the card listed below for my exhibitor or sponsorship fee of \$_____ (check or other form of payment is acceptable)

☐ Visa ☐ Mastercard ☐ Amex ☐ Discover

Credit Card Number _____ Contact Name (print) _____

Exp Date _____ Billing Zip Code: _____ CV Code: _____ Today's Date: _____

Official Company Signature _____

By signing for the company named in this application, the company named is acknowledging and agrees to comply with all rules, regulations, policies, terms and conditions contained in the Exhibitor Prospectus and the WLSFA Rules and Regulations. This contract shall not be binding until signed by an authorized representative of the company noted on this contract. The WLSFA reserves the right at its discretion, to deny this Application and Contract to Exhibit. The company agrees to distribute this Exhibitor Prospectus and the WLSFA Rules and Regulations to all of the Company's personnel involved with exhibiting at the conference in Las Vegas March 11-13, 2022. This Agreement shall be legally binding between the WLSFA and the exhibitor upon acceptance in writing by WLSFA. We understand that any change in the information on this agreement must be made in writing. We understand only one company may exhibit per booth.

There are no refunds.

Payment by Check: Please make checks payable to: Weight Loss Surgery Foundation of America

Return To:

WLSFA
38954 Proctor Blvd. Ste. 132
Sandy, OR 97055

Your Conference Contacts:

Sandi Henderson (Sandih@wlsfa.org)
Laura Van Tuyl (Laura@wlsfa.org)

WLSFA office only

Date Received	
Date Processed	

Upon acceptance of this application your company will send to INFO@WLSFA.ORG:

1. A List of all persons assigned to the exhibit booth (2 for exhibitors, 4 for Sponsors). All others pay normal registration fees.
2. Proof of registration of all booth personnel.
3. A single paragraph description of your company, product or services
4. A 125 X 125 Pixel Banner Ad for the WLSFA Web site Banner Ad Rotation
5. A high-resolution LOGO file
6. The URL you would like your information to point to

Contact the WLSFA at (971) 322-5281, Info@wlsfa.org

Webpage: WLSFA.ORG – FB: [WLSFA.ORG](https://www.facebook.com/WLSFA.ORG) & Weight Loss Surgery Foundation of America – IG: Official WLSFA