



EXHIBITOR & SPONSOR PACKAGE



- Professional & Patient Speakers
- Contests & Mini Fundraisers
- 5K Walk/Run
- Expo with You in Mind
- Saturday Night Gala Event
- Great People &
- Much Much More

TRANSFORMING LIVES TOGETHER!

The only conference where your dollars fund grants for weight loss surgeries

The WLSFA Making a Difference Conference is unlike any other obesity related event held within the United States. This event brings the weight loss surgery patient community, medical professionals, and industry partners together, to raise funds in order to award surgical grants to those afflicted with the disease of obesity.

The Event is *INSPIRATIONAL*,
EDUCATIONAL, and
MEMORABLE.

The average
age is 47

85% of the
attendees
are female

Median
Income is
\$62,000

Over 25
Exhibit
Spaces

Return
Attendees is
45%

SPONSORS BENEFITS

- 1 6 ft draped table & 2 chairs.
- 4 Event Badges with FULL ACCESS to refreshments, meals, and evening events.
- ALL ACCESS to general and Breakout sessions.
- VIP Reception and VIP Seating
- Your Logo on event materials and Projected at general sessions.
- Your Company Information listed online and mobile app agenda.
- Unlimited Swag Bag Inserts
- One or more items to be raffled during the event with your company recognition.
- Sponsorship listing with your company's mission, clickable logo, and clickable company name (beginning at time of payment).
- Social Media Recognition
- Scrolling Banner ad on the WLSFA website.
- Your Company Logo placed on all conference marketing e mails.
- Permission to use the WLSFA logo on any marketing materials for 1 full year
- One-time pre and post-event outreach to event attendees via email from WLSFA.

PLATINUM SPONSOR

\$25,000

- One grant named in honor of your company including all press releases and social media coverage.
- WLSFA board member will be onsite at time of surgery to do a full feature of your company for making the grant possible.
- Your company will be promoted for 1 year on the WLSFA website.
- You can feature a product with links on the WLSFA website for 1 full year. (beginning when payment is received)
- Premier table placement at main event.
- Choice pick at exhibiting table placement.
- VIP Priority Seating for 6 people – all sessions.
- (1) Additional 6 ft table with 4 chairs and draping complimentary.
- One large branded display prominently placed.
- One special branded item up to \$1,000
- Sponsorship listing your company's mission, clickable logo, company name and social media links on the conference webpage. (beginning at time of payment for 1 full year, categorized by sponsorship level.

GOLD SPONSOR

\$10,000

- Feature a product with links on the WLSFA website for a full year (begins at time payment is received)
- Second choice pick in exhibiting table placement.
- Priority seating for 4 at all sessions.
- (1) additional complimentary 6 ft. draped table with 4 chairs.
- One special branded item up to \$1,000 (additional branded items can be purchased separately)
- Sponsorship listing with your company's mission, clickable logo, clickable company name and social media links on the WLSFA conference website (beginning at time of payment) for 1 full year, categorized by sponsorship level.

SILVER SPONSOR

\$5,000

- Third choice pick in exhibiting table placement
- Priority seating for 4 at all sessions.
- (1) additional complimentary 6 ft table draped with 2 chairs.
- One special branded item up to \$250 (additional branded items can be purchased separately)
- Sponsorship listing with your company's mission, clickable logo, clickable company name and social media links on the WLSFA conference website (beginning at time of payment) for 1 full year, categorized by sponsorship level.

BRONZE SPONSOR

\$3,000

- Fourth choice pick in exhibiting table placement
- Priority seating for 2 at all sessions.
- One special branded item up to \$100 (additional branded items can be purchased separately)
- Sponsorship listing with your company's mission, clickable logo, clickable company name and social media links on the WLSFA conference website (beginning at time of payment) for 1 full year, categorized by sponsorship level.

Exhibitor Packages

RETURNING EXHIBITOR - \$1000 TABLE FEE

NEW EXHIBITOR - \$1,200 TABLE FEE

EACH EXHIBITING PACKAGE INCLUDES:

- 6 FT. DRAPED TABLE WITH 2 CHAIRS*
- 2 EVENT BADGES WITH FULL ACCESS TO REFRESHMENTS, MEALS AND EVENING EVENTS.*
- ONE COMPLIMENTARY SWAG BAG INSERT.*
- ONE OR MORE DONATED ITEMS TO BE RAFFLED OFF DURING THE EVENT WITH COMPANY RECOGNITION. EXHIBITOR ADVERTISING WITH YOUR CLICKABLE COMPANY LOGO LISTED ON THE WLSFA CONFERENCE WEBSITE PAGE (BEGINNING AT THE TIME OF PAYMENT AND CONTINUING THROUGH MAY 31, 2023).*
- SOCIAL MEDIA RECOGNITION AND EXPOSURE POSTED TWO TIMES PER MONTH (BEGINNING THE TIME OF PAYMENT AND CONTINUING THROUGH MAY 31, 2023).*
- ONE-TIME POST-EVENT OUTREACH TO EVENT ATTENDEES VIA EMAIL FROM THE WLSFA.*

SPECIAL BRANDED ITEMS

- PHOTO BOOTH \$1500 (1 sponsor) Your brand will be prominently placed here as guests take exciting photos with themselves and others.
- CASUAL CONVERSATION CORNER LOUNGE AREA \$1000 (1 sponsor) Attendees will relax in this area with comfortable seating where discussion group sessions will take place. Your brand will be prominently placed here.
- CHARGING STATION \$1000 (1 sponsor) This will be a popular gathering place as people charge their electronic devices.
- SWAG BAGS \$1000 + Cost of Bags (1 sponsor) Your brand will be placed on the bags that attendees will use to carry throughout the conference. Your brand will have ongoing exposure beyond the conference, as people use them to carry groceries, gym clothes, etc.
- LANYARD \$700 + Cost of Materials and Printing (1 sponsor) Your brand will be displayed on every attendee throughout the conference. Many take their badges home as souvenirs.
- REGISTRATION WELCOME SIGNS \$700 (1 sponsor) Your brand will be the first sign people see as they go to the registration area.
- STOMP OUT OBESITY Start/Finish BANNER \$500 (1 sponsor) Your brand will be seen in photos as participants pass under the start/finish 5K. Ongoing branding will be shown all over social media as participants post photos of themselves at the finish line shouting out this accomplishment!
- STOMP OUT OBESITY 5K T-Shirt \$250 (10 sponsors) Your brand will be printed on the back of the 5K T-shirts. Shirts continue to be worn after attendees return home and wear them and continue to post on social media.
- STOMP OUT OBESITY MILE MARKERS \$250 (1 sponsor) Your branding will be placed at each mile seen by all participants. Photos will be posted by participants, as well as the WLSFA.
- COFFEE & BEVERAGE STATION (5 sponsors) Your branding will be at the beverage and coffee station. Your brand will be seen by everyone at the beverage stations all conference.
- EVENT T-Shirt LOGO \$250 (10 sponsors) Your logo on the back of the t-shirts. These are a hit with our attendees and worn throughout the conference, as well as, after returning home.
- LANYARD BUTTONS TO HAND OUT AT YOUR TABLE \$100 per 100 (5 sponsors) These buttons are popular items at our events. People walking around pinning these lanyards. They keep these from year-to-year and add on to them as the years go by.

2023 EVENT NEW ORLEANS LA EXHIBITOR SPACE



EXAMPLES OF WEBSITE ADVERTISING

PLATINUM & GOLD SPONSORS



BARIATRIC PAL®

BARIATRIC PAL is your source for high-quality weight loss & bariatric products used by physicians and weight loss centers.....

CLICKABLE SOCIAL MEDIA



CLICKABLE LOGO LINKS



SILVER & BRONZE SPONSORS



BARIATRIC ADVANTAGE nutritional supplements and products are scientifically formulated to meet the specialized nutritional demands.....

CLICKABLE COMPANY NAME



SILVER & BRONZE SPONSORS



UNJURY™



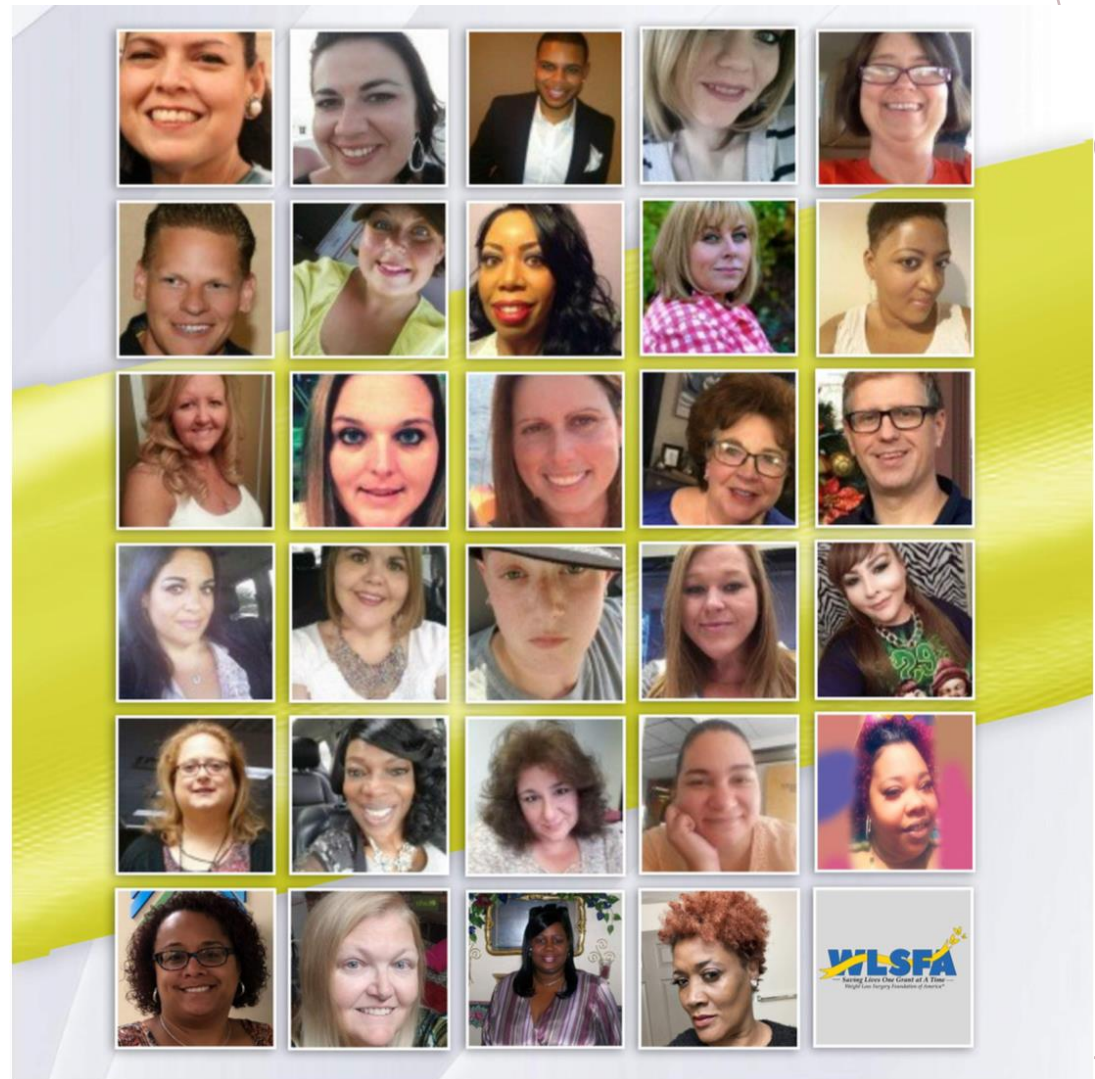
lap·band
By ReShape Lifesciences

CLICKABLE LOGO LINKS



YOU HELPED TO MAKE THIS POSSIBLE

We have funded over 30 grants since we began our journey. We really are “saving lives, one grant at a time”



WLSFA Exhibitor Terms and Conditions

Exhibitors who have confirmed booth reservations agree to be subject to the following rules and regulations:

1. **TIME REQUIREMENTS:** Exhibitors will have access to exhibit area at 6:00 am. on Friday, April 21, 2023 for the purpose of load-in and set-up of exhibit spaces. All set-up must be completed in full by 8:00 am. All exhibitors will be provided a program agenda prior to the event detailing times of sessions and are expected to have a representative at their exhibit from 8:00 am to 3:00 pm daily. Exhibitors agree not to break down until 3:00 p.m. on Saturday, April 22, 2023.
2. **ARRANGEMENT OF SPACE:** Exhibitors are required to arrange their displays so as not to obstruct the general view or conceal other exhibits.
3. **SIGNS:** No special signs, apparatus, etc., will be permitted to extend more than 8 feet above the floor, and no interference with light or space of other exhibitors will be allowed. No signs or banners are to be placed outside the exhibit space assigned to exhibitor. All signs should be produced by a professional service. Signs may not be hung from the ceiling or beams without permission from the venue. Any associated costs of hanging items will be at the expense of the exhibitor.
4. **LITIGATION:** If a suit or action is filed regarding this contract, the exhibitor assumes responsibility to pay the management costs and reasonable attorney fees as set by the court, in accordance with the laws of the State of California.
5. **LICENSES:** Any and all licenses, city, county, state or federal, inspections or permits required by law of any exhibitor in the installation or operation of his display shall be the sole responsibility of the exhibitor at his own expense prior to the opening of the event.
6. **SELLING PRODUCTS IN EXHIBIT and SAMPLING:** Cash and carry selling of factory sealed products is permitted. Orders may be taken for merchandise or services to be delivered at a future date. All sales taxes are the obligation of the exhibitor. **IMPORTANT!** Any vendor who will be sampling open food items must have an approved portable sink and must follow state Health Department Rules. The exhibit area will be inspected by the health department prior to the doors opening. Any vendor who is not compliant with the rules will not be allowed to sample open products. Factory sealed samples are not affected by these rules.
7. **SOUND CONTROL:** All audio/visual equipment or machinery that is of sufficient volume to annoy other vendors will not be permitted. Public address systems used to attract passersby attention in front of your booth will not be permitted.
8. **POLITICAL OR RELIGIOUS** materials or conversations are not allowed in the EXPO area.
9. **FIRE AND SAFETY PRECAUTIONS:** All fire and safety precautions as required by local fire department ordinances will be fully complied with.
10. **CARE OF BUILDING AND EXHIBITS:** Exhibitors will be responsible for any damage done to the building by them, their agents, or employees. Any property destroyed or damaged by exhibitors must be replaced to original condition by the exhibitor at the exhibitor's expense. All rules and guidelines established by the venue regarding conduct in their facility will be adhered to.
11. **LIABILITY:** Neither Weight Loss Surgery Foundation of America, the Hotel, the employees thereof, nor its agents, nor the management of the event, nor its committee will be responsible for any injury, loss, or damage that may occur to the exhibitor's employees or property from any cause whatsoever, prior, during, or subsequent to the period covered by the exhibit contract; and the exhibitors signing the contract expressly release the foregoing Foundation, its agents or assigns and the convention committee members from any and all claims for such loss, damage, or injury. It is understood that consignment of goods is entirely at the risk of the exhibitor.
12. **EVENTUALITIES:** In case the venue shall be destroyed by fire, or the elements, or by any other cause, or in case any other circumstances shall make it impossible for the venue to permit the contracted space to be occupied by the exhibitor, the agreement shall terminate and the exhibitor shall waive any claim for damage or compensation except for the pro rata return of the amount of the booth rental fee.
13. **EXHIBITOR CONTRACT:** We, the undersigned, have the authority to enter into this agreement on behalf of the company identified in this document and do hereby apply for the reservation of exhibit space in the WLSFA Conference being held in New Orleans, LA at the Hilton New Orleans Riverside, Two Poydras Street, New Orleans, LA 70130, April 21-23, 2023. When executed by the undersigned, this shall constitute a binding agreement between WLSFA, who agrees to rent to the undersigned exhibitor, and the undersigned exhibitor, who agrees to rent from WLSFA, the exhibit space at the WLSFA Conference more fully described in sections 1 – 12 of this agreement.

We have read and agree to abide by the terms which are part of this agreement and any such additional rules and regulations as may be adopted by WLSFA. This Agreement shall be legally binding between WLSFA and the exhibitor upon acceptance in writing by WLSFA. We understand that any change in the information on this agreement must be made in writing. We understand only one company may exhibit per booth. There are no refunds.

Sign here _____ Date _____

APPLICATION TO EXHIBIT

Complete the exhibitor application below to reserve your booth for the 2023 WLSFA Bariatric Conference Exhibition. Sponsors will be given priority to select booth space location on or before March 1, 2023 based on date of application and payment received. If an alternate payment schedule is needed contact WLSFA at info@wlsfa.org before resubmitting this application.

Exhibit Booth Application/Reservation

Company/Organization Name (as you prefer it to appear in promotional materials): _____

Company Contact: _____ Position: _____

Address: _____ City: _____ ST: _____ Zip: _____

Phone: _____ email: _____

Has your company/organization sponsored or exhibited at a past WLSFA bariatric patient conference: ☐ Yes ☐ No



PAYMENT OPTIONS

WLSFA TAX ID (501 C3): 27-2497501

Payment by Credit Card:

Charge the card listed below for my exhibitor or sponsorship fee of \$_____ (check or other form of payment is acceptable)

☐ Visa ☐ Mastercard ☐ Amex ☐ Discover

Credit Card Number _____ Contact Name (print) _____

Exp Date _____ Billing Zip Code: _____ CV Code: _____ Today's Date: _____

Official Company Signature _____

By signing for the company named in this application, the company named is acknowledging and agrees to comply with all rules, regulations, policies, terms and conditions contained in the Exhibitor Prospectus and the WLSFA Rules and Regulations. This contract shall not be binding until signed by an authorized representative of the company noted on this contract. The WLSFA reserves the right at its discretion, to deny this Application and Contract to Exhibit. The company agrees to distribute this Exhibitor Prospectus and the WLSFA Rules and Regulations to all of the Company's personnel involved with exhibiting at the conference in New Orleans, LA April 2023. This Agreement shall be legally binding between the WLSFA and the exhibitor upon acceptance in writing by WLSFA. We understand that any change in the information on this agreement must be made in writing. We understand only one company may exhibit per booth.

There are no refunds.

Payment by Check: Please make checks payable to: Weight Loss Surgery Foundation of America

Return To:

WLSFA
38954 Proctor Blvd. Ste. 132
Sandy, OR 97055

Your Conference Contacts:

Sandi Henderson (sandih@wlsfa.org)
Jacob Bustos (jacob@wlsfa.org)

WLSFA office only

Date Received	
Date Processed	

Upon acceptance of this application your company will send to INFO@WLSFA.ORG:

1. A List of all persons assigned to the exhibit booth (2 for exhibitors, 4 for Sponsors). All others pay normal registration fees.
2. Proof of registration of all booth personnel.
3. A single paragraph description of your company, product or services
4. A 125 X 125 Pixel Banner Ad for the WLSFA Web site Banner Ad Rotation
5. A high-resolution LOGO file
6. The URL you would like your information to point to

Contact the WLSFA at (971) 322-5281, Info@wlsfa.org

Webpage: WLSFA.ORG – FB: [WLSFA.ORG](https://www.facebook.com/WLSFA.ORG) & Weight Loss Surgery Foundation of America – IG: Official WLSFA

*JOIN US IN
NEW ORLEANS LOUISIANA*



THANK YOU FOR CONSIDERING THE WLSFA



CONTACT: SANDI HENDERSON
SandiH@wlsfa.org